



# MEMBER ROUNDTABLE

Tokyo, November 2022

The NFC Forum mark is registered in the U.S. and other countries.

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## WELCOME & INTRODUCTIONS

- Welcome
- NFC Forum Staff
  - Mike McCamon, Executive Director
  - Yo Tabayashi, Board Officer
- Member Introductions



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## GUIDELINES FOR MEETING

- Format is Question/Discussion Based
- Respect for Member Confidentiality/Privacy
- Notes will be taken and only shared within staff and Board
- Housekeeping
  - Slides and Meeting Portrait will be online
- Questions?

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## TOPICAL AGENDA

- Technology & Roadmap
- Certification
- Membership
- Events

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## TECHNOLOGY & ROADMAP

**Are you satisfied with the market demand for your products or services, and if not, is there anything you expect the NFC Forum might do to change it?**

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## TECHNOLOGY & ROADMAP

**Do the NFC Forum Specifications today adequately cover the primary use cases for your product efforts and if not, what's missing?**

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## TECHNOLOGY & ROADMAP

**What use cases should the NFC Forum more closely engage, and what would you recommend as next steps for success in those markets?**

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## HIGH-LEVEL ROADMAP OVERVIEW

- Increased Power for NFC Wireless Charging
  - From 1W up to 3W
- Multiple Purpose Tap
  - Paperless Receipts in Payment use case
  - Loyalty in Payment use case
- Increased Range
  - Final range(s) under study
- Modernization of Device-to-Device
- Expanded Data Formats
  - Public Key Infrastructure
  - Recycling and Sustainability



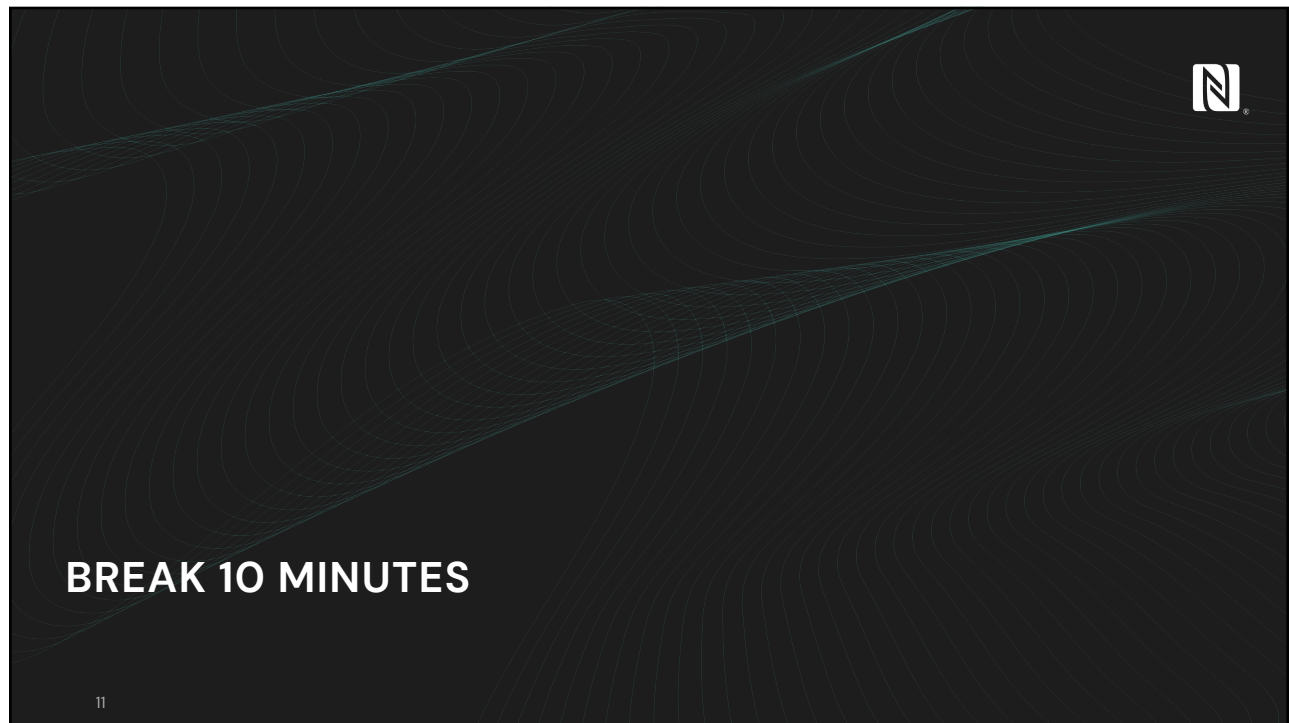
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## TECHNOLOGY & ROADMAP

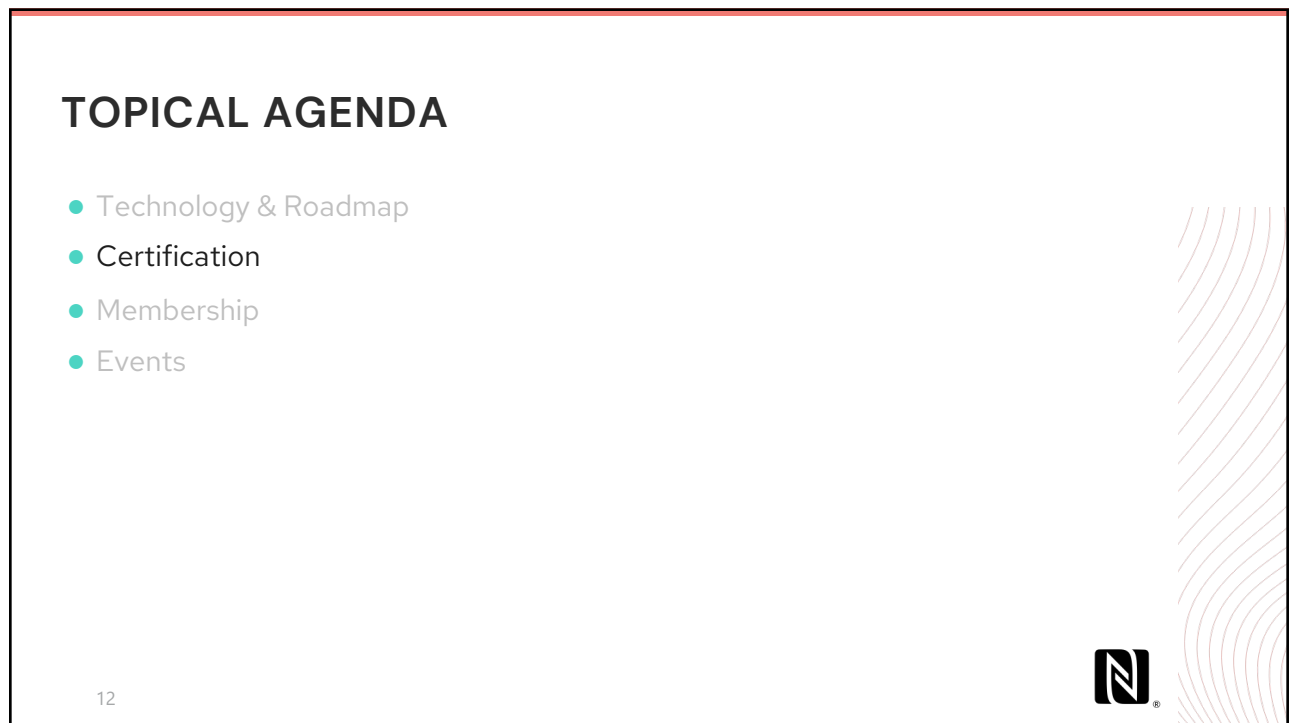
**What is your reaction to the roadmap items and what do you feel should be the prioritization?**



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## CERTIFICATION

**What is your impression of and experiences with the NFC Forum Certification Program?**

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## CERTIFICATION

**Based on those experiences, what would like to see added or changed about the program?**

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## CERTIFICATION

**Have you been involved with other industry compliance programs, and if so, what could the NFC Forum learn from those experiences?**

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## MEMBERSHIP

**What are your top THREE expectations of NFC Forum Membership?**

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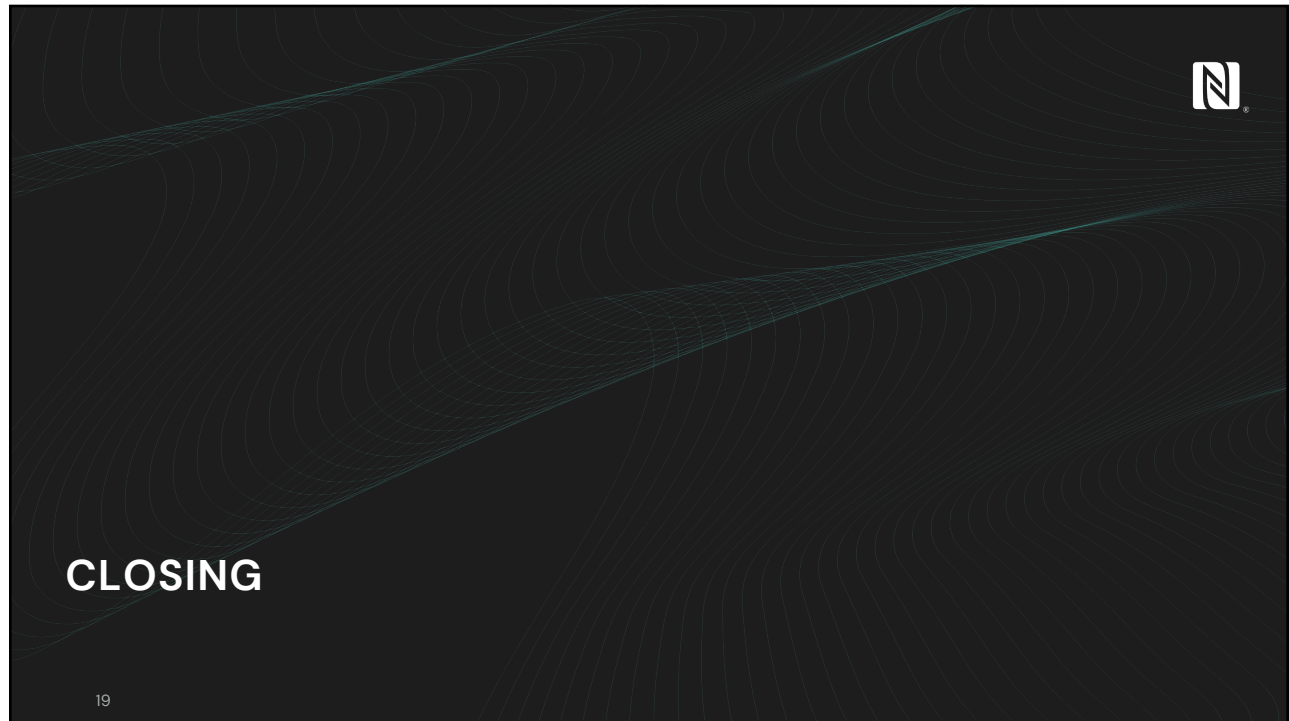
## MEMBERSHIP

**What are TWO activities the Forum could do for you in 2023 that would help you grow your business?**

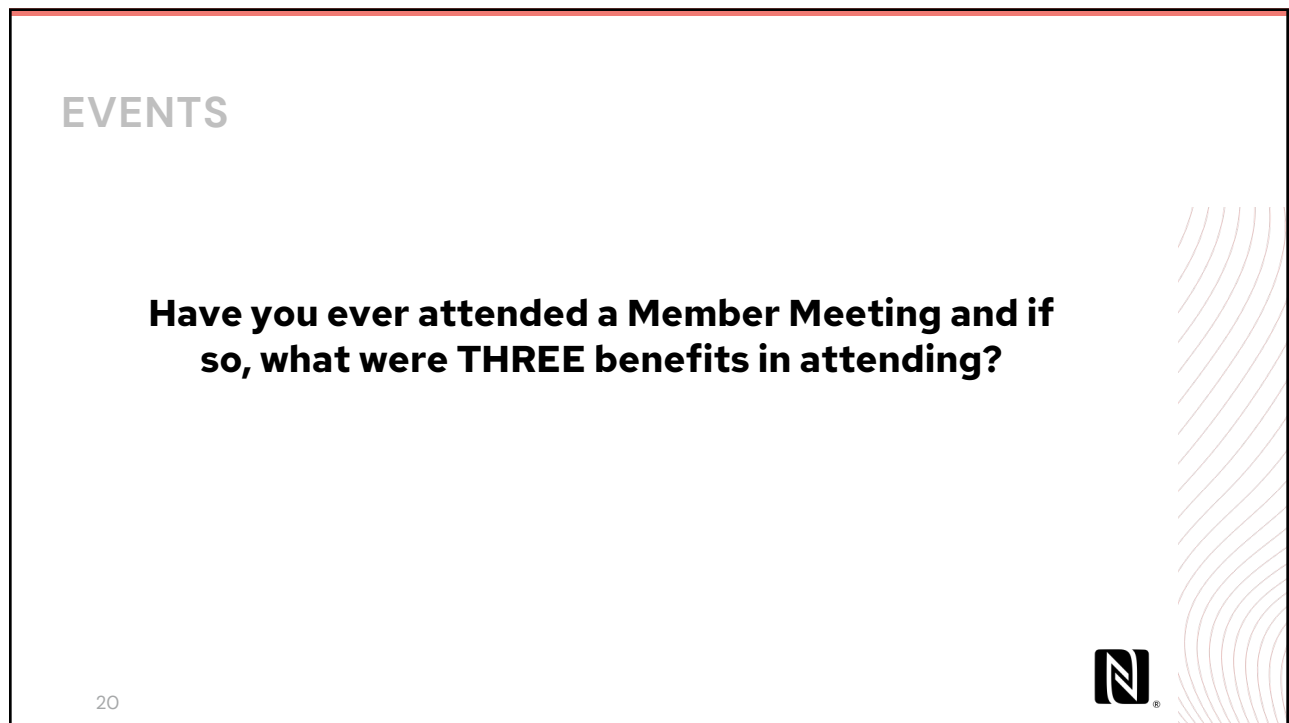
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## EVENTS

**What sort of gatherings/meetings should the NFC  
Forum consider in 2023 and beyond?**

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## CLOSING

**Open Q&A**

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## WRAP UP

- THANK YOU for participating
- Please give us your feedback from post-event Survey
- Any last thoughts or comments on items we didn't specifically cover today?
- See you at our next Member Meetings
  - Week of June 12, 2023: Member Meeting in Stuttgart
  - Week of October 9, 2023: Member Meeting in US
  - Fall 2023: Japan Member Roundtable
  - March 2024: Member Meeting in Taiwan

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