

## Consumers are embracing a device-first future.

People are increasingly favouring NFC-enabled mobile payments over other forms of payment.

# 82%

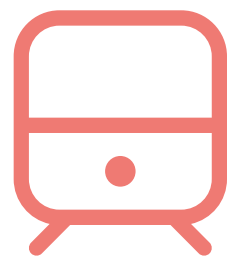
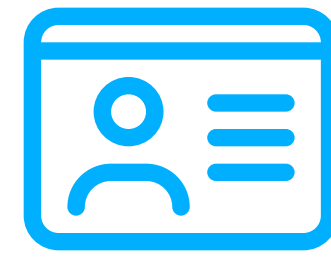
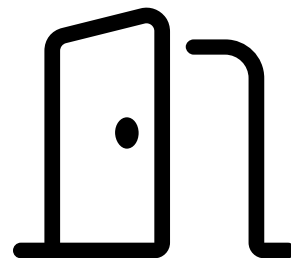
- 1** of consumers have used a smartphone or smartwatch to make a contactless payment.

# 55%

- 2** would prefer to use their smartphone / smartwatch to pay than a card.

- 3** NFC contactless mobile and watch payments were rated **more secure, more convenient, more reliable and easier-to-use** than QR codes, contactless cards and cash.

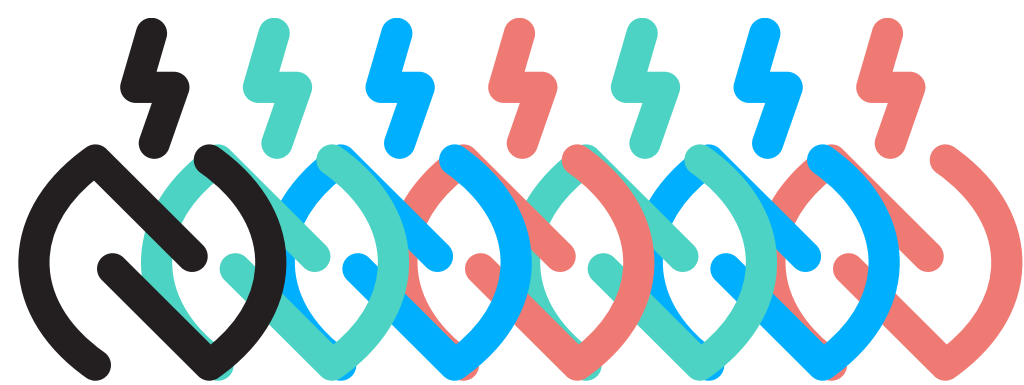
- 4** This device-first approach echoes growing consumer familiarity, comfortability and trust in NFC technology.



# 92%

- 5** are familiar with NFC, showing near ubiquitous understanding of the technology

- 6** Consumers are using their NFC-enabled smart devices for an ever-increasing number of applications beyond payments.



# 74%

- 7** confirmed that NFC Wireless Charging capabilities would positively impact their choice of mobile device.

NFC technologies are entering a new era. Once considered only the foundation of contactless payments, NFC Forum Standards now enable a wide variety of exciting new applications and use cases.

Join NFC Forum to learn more and help shape the future of NFC technology.