

NFC Forum IoT Case Study

NFC is helping IoTize (by KEOLABS) connect to the Internet of Things, an initiative that aims to produce more efficient business processes, reduced costs, and increased innovation.

As everything gets equipped with network-connected sensors, massive amounts of data will be captured and securely transmitted across data networks. Analyzing this data will lead to new insights and better decision-making – a win-win for everyone.



>> [Read Full Case Study](#)

Certification Tip



The NFC Forum's Tag Certification Program kicked off with a call for participation in November. The new initiative gives tag vendors and solutions providers involved in products and services that use NFC tags a means of assuring global interoperability with NFC-enabled mobile devices, as well as establishing their tags' compliance with the NFC Forum's technical specifications, thereby delivering a consistent, satisfying user experience.

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NFC Trends and Talk

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[Your Automobile is Your Biggest Connected Mobile Device](#)

[New Startup Implementer Membership to Energize NFC Ecosystem and Empower Innovation](#)

[United: NFC and Bluetooth Drive Surge in Product Development and Consumer Convenience](#)

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Event Highlights



The next NFC Forum **Plugfest** will be held the week of March 6 - 10, 2017, hosted by UL in Fremont, CA, USA. Registration will open January 2nd and will be open to both NFC Forum members and non-members.

Event attendees can participate in device-to-device interoperability testing and data sharing, and assess their devices using NFC Forum approved test tools. Participants will also have access to the NFC Forum Interoperability Test Library (ITL) containing NFC tags, NFC devices, and EMV based contactless payment acceptance devices.

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Technical Update



This fall the NFC Forum published four adopted specifications allowing NFC devices to communicate with a broader range of devices and tags. The new specifications included a number of significant enhancements including [improved RF communication](#), Active Communication Mode (ACM) for Peer-to-Peer Mode (P2P) communication and Type V technology support.

[Liaison agreements were also signed](#) recently between the NFC Forum and the Car Connectivity Consortium (CCC), the FIDO (Fast IDentity Online) Alliance, and the Smart Ticketing Alliance. The goal of the alliances is to collaborate on joint projects to advance the adoption and usability of NFC in key markets and technology sectors, including automotive, public transportation, and digital identity.

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NFC in the News



[Retail Point-of-Sale Technology Evolves with NFC and mPOS](#)

[NFC Forum Unveils Tag Certification Initiative; Calls for Participation](#)

[Wearable Tech Weaves its Way into Learning](#)

[NFC Forum Technical Specifications Enhance RF Communication. NFC Tag Interoperability with NFC Devices](#)

[Data Nearby: How NFC is Transforming Business](#)

[NFC Forum Unveils Tag Certification Initiative; Calls for Participation](#)

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