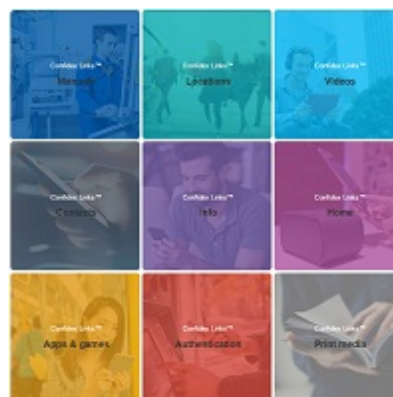


Recent Entry to our Product Showcase

Confidex Links™ is a modular NFC tag portfolio for high-volume applications. The product line's modularity is based on multiple options related to the tag's chip memory, label materials and optional Confidex services for printing, encoding and branding of the tags. It links your digital content to smart packages, print media and products.

>> [View Other Recent Product Entries](#)



Marketing Tip



Our online toolkit is designed to help you keep up with new uses of NFC technology that are developed every day. This free resource will give you the tools to create materials that help inspire innovation and greater NFC adoption. You'll find suggested language and graphics for packaging, downloadable sales force training materials, ideas for engaging marketers, important brand guidelines, and more.

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NFC Trends and Talk

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[7 Reasons to Attend the NFC Forum Plugfest](#)

[Join NFC Forum at UnPlugFest 56 in Atlanta from February 13-16, 2017](#)

["NFC Everywhere" at CES 2017](#)

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Event Highlights



You're invited to the **NFC Forum Plugfest** on March 6 - 10, 2017. Hosted by UL in Fremont, CA, USA, this event is the perfect opportunity to assess your devices using NFC Forum approved test tools that support the latest Certification Release – including Analog 2.0. Attendees also will gain first, hands-on experience with Tag certification tests that will be introduced mid-2017. [Register](#) for this great testing and networking event by February 12 to avoid late fees.

[Get the Details](#)

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Technical Update



In December 2016 the new NFC Forum Type 5 Tag Candidate Specification was published, completing the new set of NFC Forum Tag specifications (Type 1-4 Tag Candidate Specifications were published in September 2016). This new set of specifications includes the requirements of the corresponding NFC Forum Tag Operation Technical Specifications and adds requirements for the corresponding NFC Forum Tag types to increase interoperability.

After validation of the Candidate Releases of Activity 2.0, Digital 2.0 and NCI 2.0 the NFC Forum published the adopted version of these specifications in December 2016. These specifications include the support for Active Communication Mode for P2P communication and NFC-V technology for NFC Forum Type 5 Tags. The NCI 2.0 Technical Specification implements additional improvements to optimize the data exchange and to support also NFC Forum Devices with multiple secure elements.

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NFC in the News



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