

## Featured Product Showcase Entry

NFC Forum member Socket Mobile has created a device focusing on data capture. The [DuraScan D600 Contactless Reader/Writer](#) utilizes RFID, Bluetooth, and NFC technology to read codes instantaneously. The DuraScan D600 is suited for hospitality, retail, and logistic industry settings, though it can be used to read any cards, phones, or wearables.



>> [View Other Recent Product Entries](#)

## Developer Tip



Talk of the Internet of Things is pervasive in the industry. But how do you deliver consumer experiences that are compelling and at the same time simple? Learn why the Internet of Things needs IoT by downloading the [Simplifying IoT: Connecting, Commissioning, and Controlling with Near Field Communication \(NFC\)](#) white paper.

>> [Learn More](#)

## NFC Trends and Talk



This month's featured blogs center around the presence of NFC technology in iPhone updates and other mobile applications that we use every day:

[What Hath Apple Wrought?](#)

[IoT and NFC: The Fun Starts This Fall With Public Release of iOS 11](#)

[NFC-based Mobile Ticketing, Namrta Bangia](#)

Our two newest case studies highlight use cases that give you insight into real-world deployment of NFC technology in order to improve company efforts in customer service, marketing programs, and more:

[How a full-service pharmacy and wellness center uses NFC to](#)

[improve customer service and experience](#)

[What NFC delivers in marketing programs that no other technology can](#)

>> [Read More Blogs](#)

>> [Check Out More Case Studies](#)

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## Event Highlights



The NFC Forum Compliance Program is introducing tag and reader testing this month. The upcoming [NFC Forum Plugfest](#) is an ideal opportunity to test YOUR tags and readers in anticipation of these new Certification Programs. Join us for the next NFC Forum Plugfest the week of October 23 - 26, 2017, hosted by CTC advanced in Saarbrücken, Germany.

[Get the Details](#)

Come to [SmartTransit USA](#) in Maryland, October 24-25, to hear NFC Forum Executive Director Paula Hunter speak about "Enabling Seamless Intermodal Smart and Mobile Ticketing." Focusing on how technology is integral to delivering a safe, reliable, cost-effective, and sustainable public transportation network for the benefit of communities, SmartTransit brings together more senior level attendees than any other show of this type.

[Get the Details](#)

Join the Evolution Revolution! The [Active & Intelligent Packaging World Congress and Hackathon](#), to be held November 2-3 in Amsterdam, will look at how brand owners can take advantage of technology, how packaging can be a brand media channel, and a communication tool with the customer - then bring people together to brainstorm solutions to our collective challenges. Matthew Bright, Chair of NFC Forum Retail and Payment Special Interest Group (SIG) will be presenting on the history, background and future perspectives of Near Field Communication for the packaging industry.

[Get the Details](#)

>> [More Events](#)

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## Technical Update

The NFC Forum published in June 2017 the Analog 2.1 Technical Specification. This new version adds the Listen Mode requirements for NFC-V technology. These Listen Mode requirements are needed to



ensure the interoperable implementation of NFC Forum Type 5 Tags.

Speaking of NFC Forum Type 5 Tags, after a successful validation of the candidate version of the new NFC Forum Tag Specifications Type 1 - 5 published last year, the NFC Forum this month published the adopted version of these Tag specifications. Compared to the previously published NFC Forum Tag Operation Technical specifications the new NFC Forum Tag Technical Specifications adds requirements to ensure the interoperable implementation of NFC Forum Tags. The publication of the Analog 2.1 Technical Specification and the NFC Forum Tag Technical Specifications completes the new [Technical Specification Release 2017](#) from NFC Forum.

>> [More Information](#)

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## NFC in the News



[Apple iPhones Are About to Get a Lot More Useful](#)

[Novel NFC Applications to Enrich Our Connections: The NFC Forum Innovation Awards](#)

['Ick Factor' and Biometrics Limit Market for Implanted Security Chips](#)

[Smart Packaging Can Send Grocery Product Information to Your Phone](#)

[Your online orders could start shipping in NFC-enabled smart packaging](#)

[NFC Forum Inks Agreements With Active & Intelligent Packaging Industry Association, Wireless Power Consortium](#)

["Transparent NFC" connects the Leap Card to solve comms and top-up challenges](#) (subscription required)

>> [Read More](#)

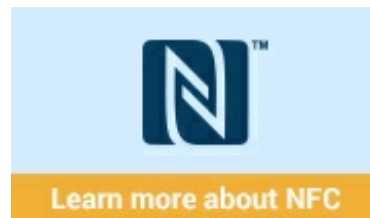
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