

Recent Entry to our Product Showcase

It's exciting to see more instances of wearables embedding NFC technology. At a 2015 festival, Weezevent and RapidNFC partnered to bring festival goers the convenience of [Custom Print Fabric NFC Wristbands](#).

These wristbands feature an NFC tag linked to the mobile wallet of attendees, thus eliminating the need to carry around cash. Guests could easily top up their mobile balance on their smartphone and, in a matter of seconds, pay at bars, restaurants and shops by scanning their band.



>> [View Other Recent Product Entries](#)

Developer Tip



NFC technology holds a world of possibilities and product enhancements for developers. However, when tasked with a specific project, developers often prefer to focus their efforts on familiar features within the application than spend precious time learning about NFC. In this developer tip, David Shalaby of TapTrack shares his insight on why having the NFC operations off-loaded to the reader can simplify code and reduce development time.

>> [Read More](#)

NFC Trends and Talk

Stay up to date with the latest NFC Forum blogs:



[Five Reasons Why NFC is an Essential Technology for Marketing](#)

[NFC: Impact on Hospitality Services](#)

[NFC, Bluetooth and RFID: Unraveling the Wireless Connections](#)

[Inside NCI 2.0 and What It Means for the New Generation of NFC Devices, Part 1](#)

>> [Read More Blogs](#)

Event Highlight



The [NFC Solutions Summit](#) is coming to Phoenix, Arizona October 7-8. The Summit offers real-world experience from industry professionals in one plenary session, followed by two incisive tracks: NFC Technology and NFC Business Solutions.

At the Summit you'll see topics ranging from *Internet of Things and Mobile Connected Devices to NFC for Games, Toys, and other Non-Payments Uses*. [View all speakers](#). All attendees receive a complete set of conference proceeding at no additional cost.

[Register Now](#)

>> [More Events](#)

Technical Update



Have you recently implemented NFC Forum Specifications in a device and are ready to do some interoperability testing? Come to the [NFC Forum Plugfest](#) in Vancouver October 12 - 16 for device-to-device interoperability testing, end-to-end data sharing, and get access to a library of various NFC Forum tags, smart posters, and NFC Forum devices.

[Register Now](#)

Need to know more about our Plugfests? Check out the [Top 7 Reasons to Attend an NFC Forum Plugfest](#).

NFC in the News



[Apple Will Help Shape the Future of NFC](#)

[Apple Joins NFC Forum, Will Help Shape Future of Wireless Payments](#)

[Why Small Businesses Should Enable EMV and NFC Technology Now](#)

[Russian Commuters get NFC Mobile Ticketing in Moscow](#)

>> [Read More](#)



Become a Member



See and share NFC Products



Get development support



Find event updates



Be a guest blogger



Learn more about NFC

