



## Attachment 1: Sponsor Member Criteria and Questionnaire

Note: to be filled in by Applicants for Sponsor Membership only:

The NFC Forum strives to achieve fair representation and balance among Sponsor Members with respect to the regions of the world and the industry segments most relevant to the adoption of NFC technology. We seek leading companies in their industries as Sponsor Members, organizations that can significantly contribute to the NFC ecosystem by adopting the technology in their products and services, and by promoting the technology.

There are a limited number of Sponsor seats (up to 17). We will select Sponsors based on the following criteria:

- Balance across industry segments and across different regions
- Balance in long- and short-term impact on the adoption of NFC
- Commitment to actively participate in the work of the Consortium

To allow us to achieve a fair judgment, please fill in your responses to the questions below and return this sheet with your Membership Application form. Please add more pages if you desire.

(1) Please specify the industry segments most relevant for your activities around NFC technology:

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|--|---|
| <input type="radio"/> Industry Association or Standards Org. | <input type="radio"/> Financial Services/Banking                  |
| <input type="radio"/> Test Labs                              | <input type="radio"/> System Integrator                           |
| Manufacturer of (please specify)                             | <input type="radio"/> Mobile Network Operator/Telecom Carrier     |
| <input type="radio"/> Application / System Software          | <input type="radio"/> Public Transport Services                   |
| <input type="radio"/> Automotive Equipment                   | <input type="radio"/> Service Provider (specify type of service): |
| <input type="radio"/> Computing & Computer Peripherals       | _____   |
| <input type="radio"/> Consumer Electronics                   | _____   |
| <input type="radio"/> Mobile Handsets                        | <input type="radio"/> Other (specify): _____                      |
| <input type="radio"/> Semiconductors                         | _____   |
| <input type="radio"/> Smart Card/Tags/RFID                   |   |
| <input type="radio"/> Terminals and Other Devices            |   |
| <input type="radio"/> Test Tools                             |   |
| <input type="radio"/> Other (Specify): _____                 |   |

(2) Please describe briefly how your company intends to support the adoption and widespread use of NFC technology:

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(3) Please describe your plans for active participation and contribution to the work of the Consortium:

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