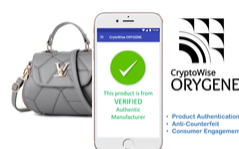




Featured Product Showcase Entry

[ORYGENE](#) is an open platform program that utilizes NFC-enabled technology to solve the counterfeiting issue in today's retail and ecommerce marketplace. Using standard NTAG 213 based tags, enables brands and consumers to verify the authenticity of products of any kind.



[>> View Other Recent Product Entries](#)

Technical Update



Adopted versions of the Digital Protocol Technical Specification 2.1 and NCI Technical Specification 2.1 are now available as part of the [2018 Release](#).

The [Digital Protocol Technical Specification 2.1](#) defines the digital part of the RF protocol used by NFC devices. Support for larger RF frames for the contactless ISO-DEP protocol compliant with ISO/IEC 14443 was added to optimize the overall transaction time for ISO-DEP.

In addition, [NCI Technical Specification 2.1](#) defines a standard interface within an NFC device between an NFC Controller and the device's main application processor. This recent update to version 2.1 includes optimizations to improve performance.

NFC Trends and Talk



Our most recent featured blogs highlight how NFC is providing solutions to the pharmaceutical industry, an IDENTIV member spotlight, MarTech conference and Bluetooth World highlights, engagement tips from the Retail SIG's recently launched white paper and webinar, and an article on how universities are incorporating NFC technology on campus.

[NFC: The "Next Big Thing" for the Pharmaceutical Industry](#)

[NFC Forum Member Spotlight: Klaus Simonmeyer, IDENTIV](#)

[MarTech Conference Report: Marketing Technology Needs NFC!](#)

[The Connected Consumers Are Here! Engagement Tips From The NFC Forum's Bridging Digital and Physical Retail with NFC White Paper](#)

[The NFC Forum Retail and Payment Webinar Replay](#)

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Our latest press releases announce the adoption of four technical specifications, two new liaisons and the unveiling of the "Bridging Digital and Physical Retail with NFC" white paper.

[Four NFC Forum Technical Specifications Speed and Enable New NFC Services](#)

[NFC Technology Powers Brand's and Retailers' Mobile-First, Omnichannel Consumer Journey](#)

[NFC Forum Boosts Smart Home IoT with Thread Group Liaison Agreement](#)

[NFC Forum Signs Liaison with German Automotive Consortium](#)

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NFC in the News



[ST unveils turnkey payment solution for smartwatches and wearables](#)

[STMicroelectronics and Fidesmo Bring Secure Contactless Transactions to Wearables in Complete Payment System-on-Chip](#)

[NFC Forum releases white paper on NFC trends](#)

[NFC Forum expands support for device pairing and personal healthcare monitoring](#)

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Event Highlights



[Transport Ticketing Global - January 29 – 30, 2019](#)

Join us at this event to learn more about how public transportation is undergoing a marked transformation; adoption of smart technology and a shift in focus to interoperable transport networks is making transit faster, easier and more efficient for both passengers and operators.

[eTail West – February 19 – 22, 2019](#)

The top minds at America's most successful retailers will gather to plan retail strategies for growth in 2019 and beyond. No commercials or egos: just hundreds of strategic takeaways.

[See More Events](#)



NFC Forum, 401 Edgewater Place, Suite 600, Wakefield, MA 01880 USA

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