

Recent Entry to our Product Showcase

This month's product showcase feature puts the control in retailers' hands. [Cellotape Smart Products Dual Hangtag](#) uses NFC and RFID technology to do everything from inventory tracking to product campaigns.

The addition of the NFC technology to the tag gives retailers the opportunity to give users a unique customer experience through prize campaigns, product campaigns and digital marketing campaigns while also collecting relevant consumer data and demographics.



>> [View Other Recent Product Entries](#)

Developer Tip



Learn how to take advantage of the new features that come with the rollout of Windows 10 in this Developer Tip. There are now more ways to use NFC in Windows than ever. Guest blogger, Andreas Jakl, breaks down the top three new NFC features by taking a deeper dive into:

- Smart Card Access
- Host Card Emulation
- NFC Simulator

>> [Read More](#)

NFC Trends and Talk

Stay up to date with the latest NFC Forum blogs:



[A Tool for Testing NFC Forum LLCP 1.3](#)

[Inside Connection Handover 1.4 and LLCP 1.3](#)

[APTA is All Aboard for NFC in Public Transport](#)

[NFC-Enabled Wearables, IoT Home Systems, and Sunburn Sensors](#)

>> [Read More Blogs](#)

Event Highlights



[The NFC Forum Plugfest](#) is coming to Dallas, Texas! Join us for device-to-device interoperability testing and data sharing June 6 - 10, 2016 at Texas Instruments.

[Call for Speakers: VISIONFC](#) is the place to contribute your vision, insights and direction on the future of NFC. [Submit your speaker proposal](#) for a chance to present to and meet the industry's luminaries and thought leaders from the world's leading mobile device, silicon IC and hardware manufacturers, like Google, Apple, Sony, Samsung and others.

Are you attending Berlin's CityCube for [Apps World Germany](#) on April, 20-21, 2016? This is the main meeting place for the growing European developer community, new and exciting start-ups and the most innovative mobile-first brands, to discuss the hottest and most current topics within the mobile and app space in the region.

>> [More Events](#)

Technical Update



The NFC Forum recently approved one candidate and two adopted specifications:

- Connection Handover Candidate Technical Specification 1.4
- Verb RTD 1.0 Technical Specification
- NFC Logical Link Control Protocol (LLCP) 1.3 Technical Specification

Available from the [NFC Forum website](#), the specifications enhance the performance and security of NFC services.

>> [Learn More](#)

NFC in the News



[American Passenger Transport Association and NFC Forum Sign MOU](#)

[1.7 Billion Surge in Mobile Wallet Adoption Predicted](#)

[Smartrac Introduces the World's first NFC and RAIN RFID Dual-Frequency Inlay for Retail Applications](#)

[Paypal Embraces NFC](#)

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